



Arbeitsinitiative Letschin e. V., Bahnhofstr. 30 a, 15324 Letschin

Analysis of the visitor survey 2006

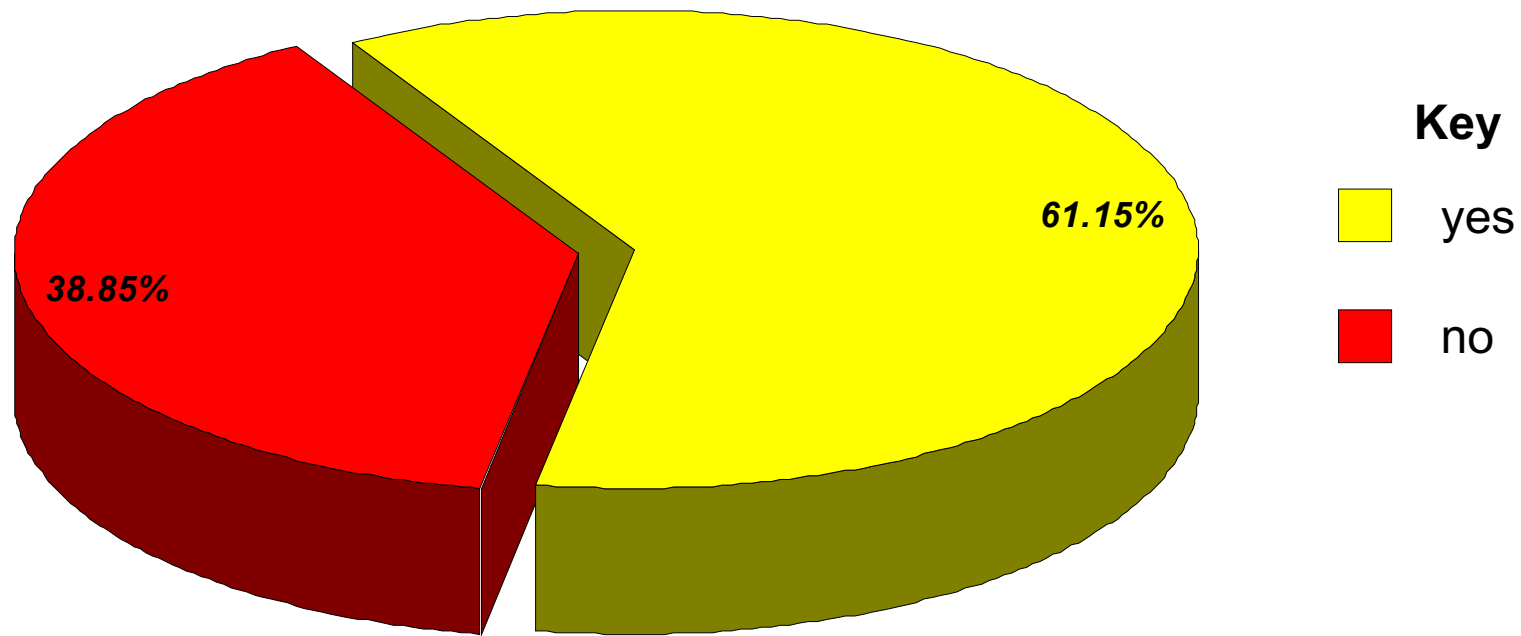
Period: July - October



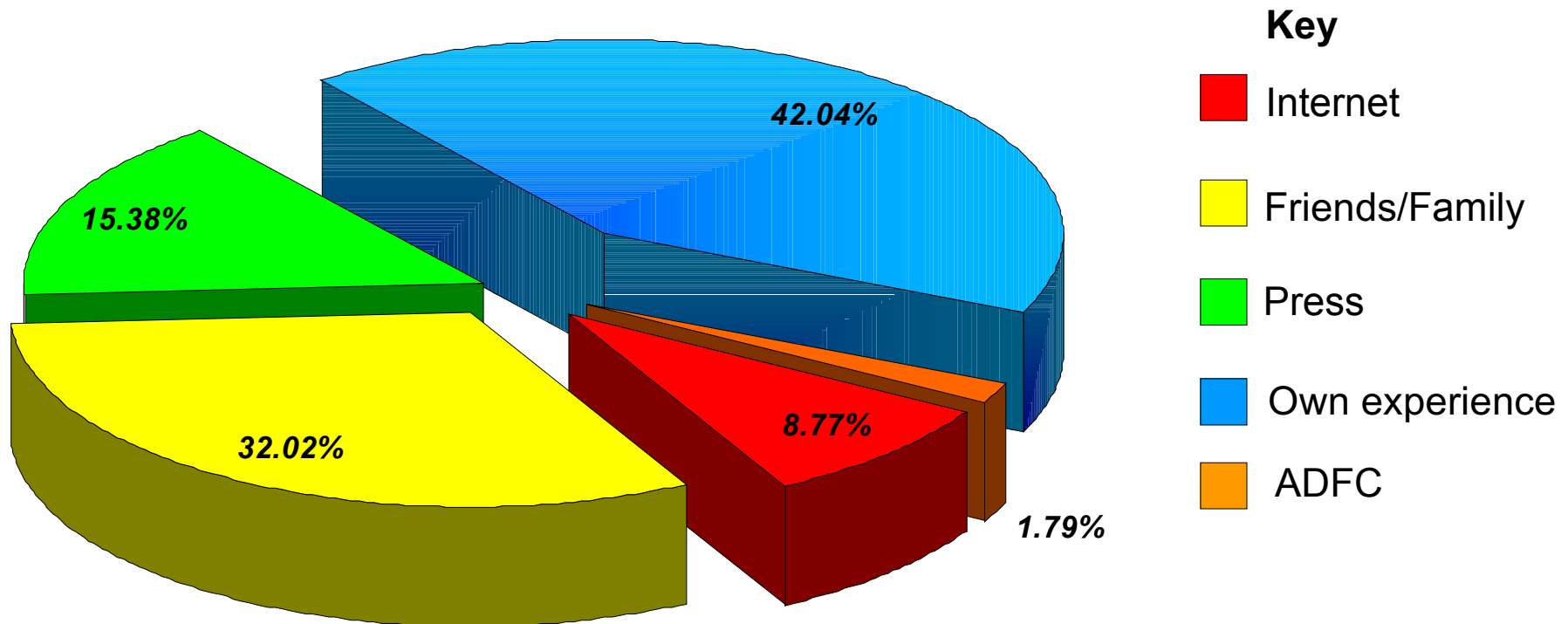
Supported by the Federal Ministry for Labour and Social Affairs and the European Social Fund



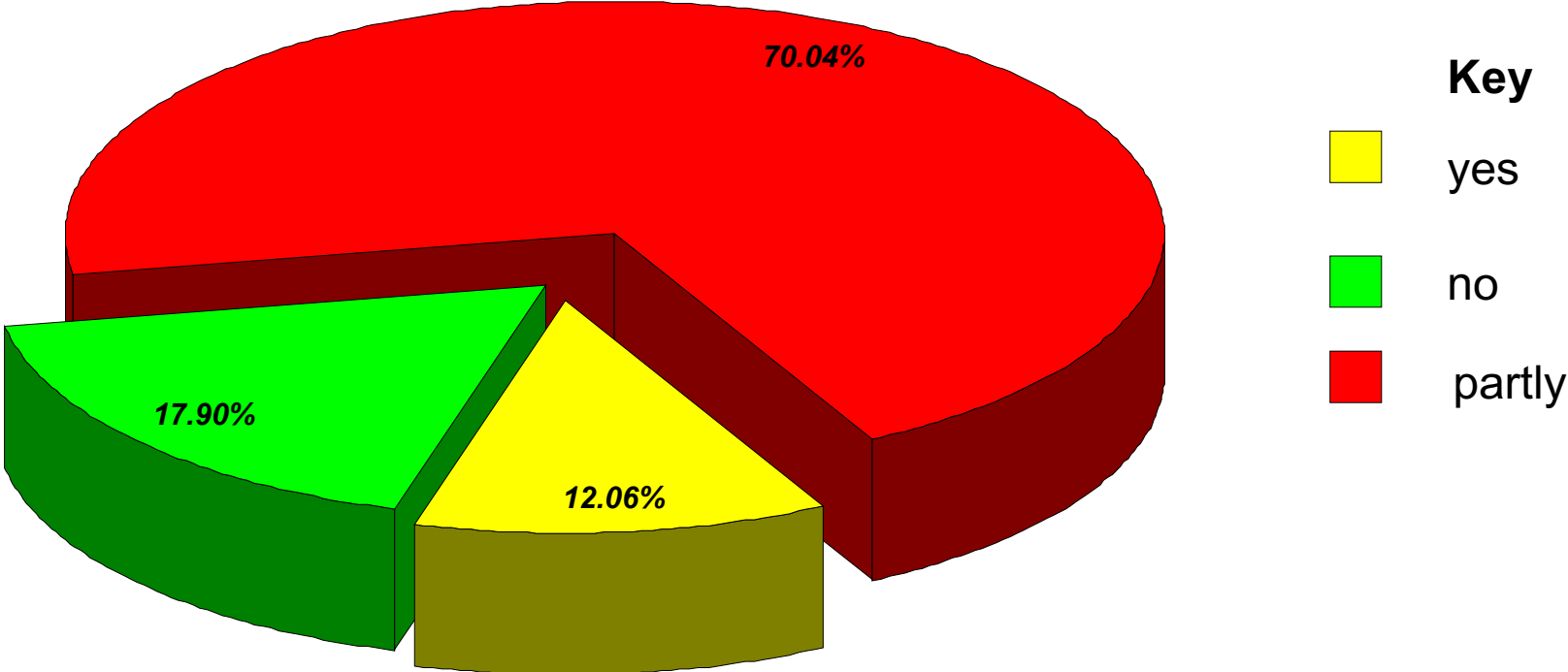
Is this your first tour on the Oder-Neiße- bicycle path?



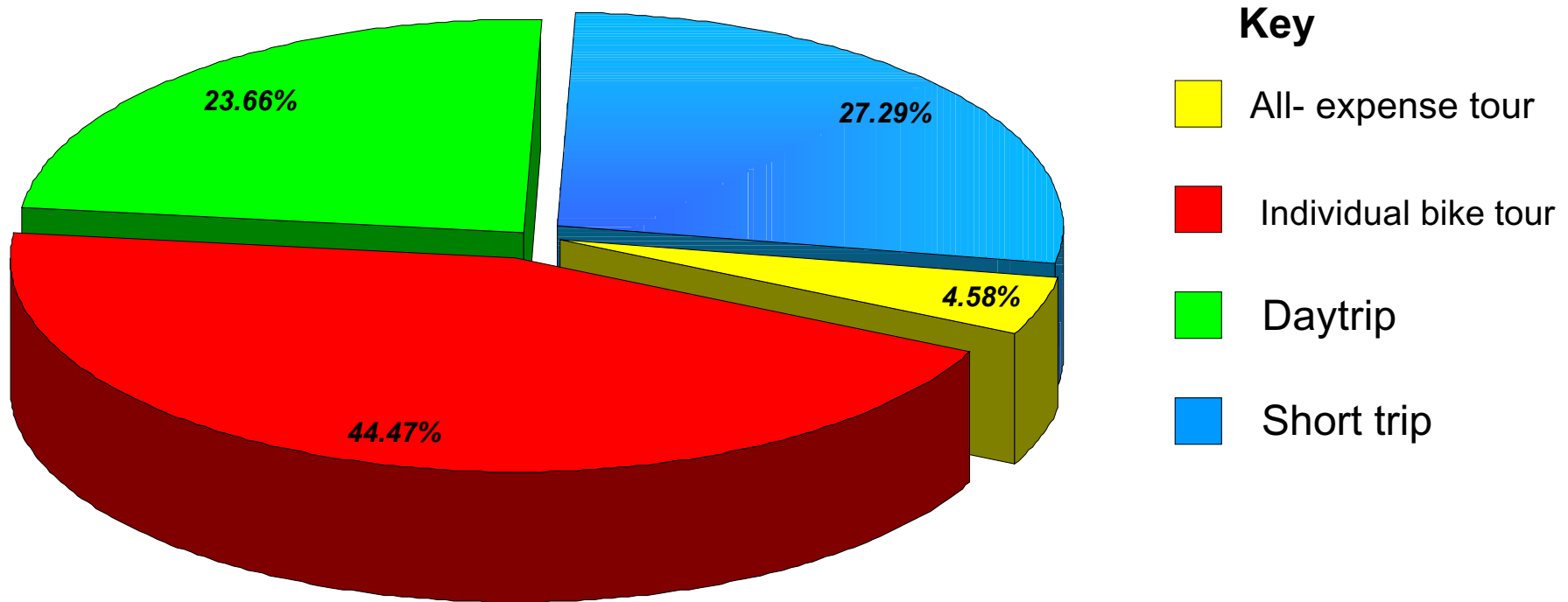
How did you hear about this bicycle path?



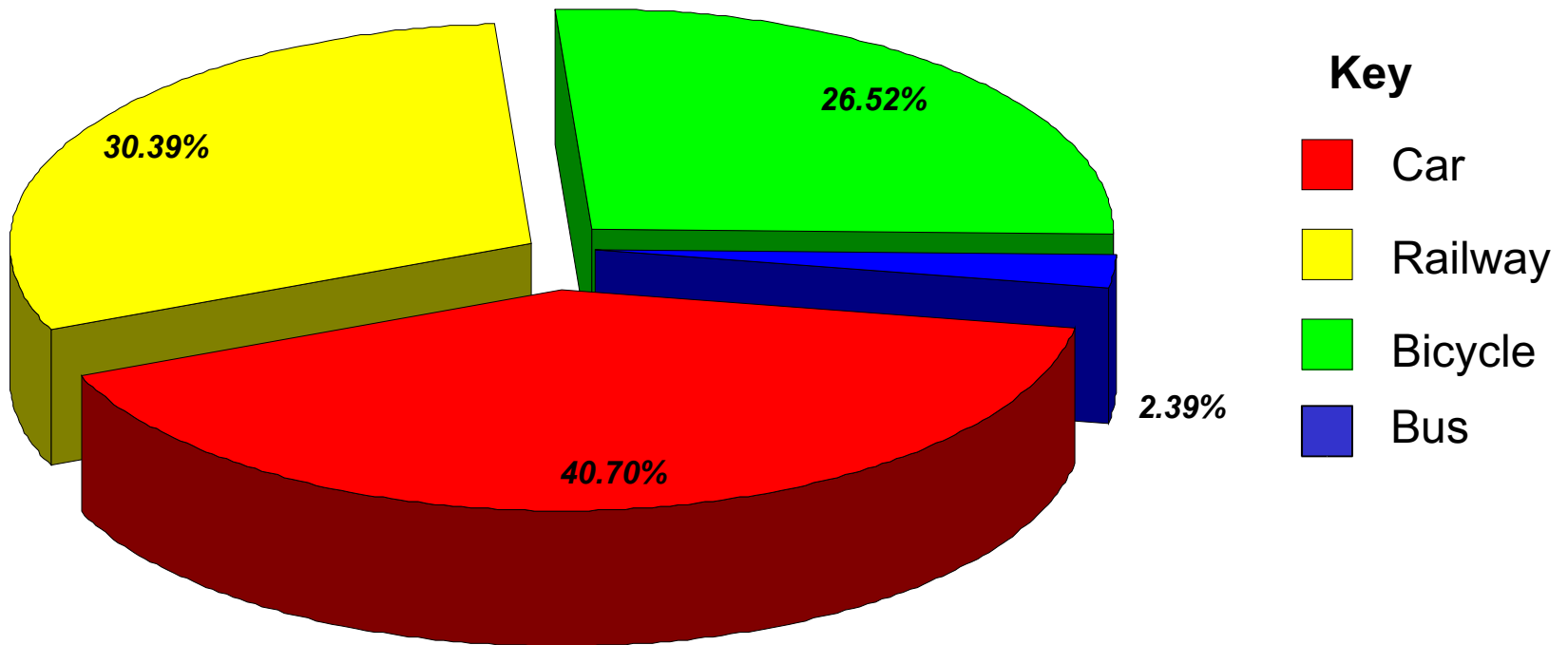
Did you receive enough information material?



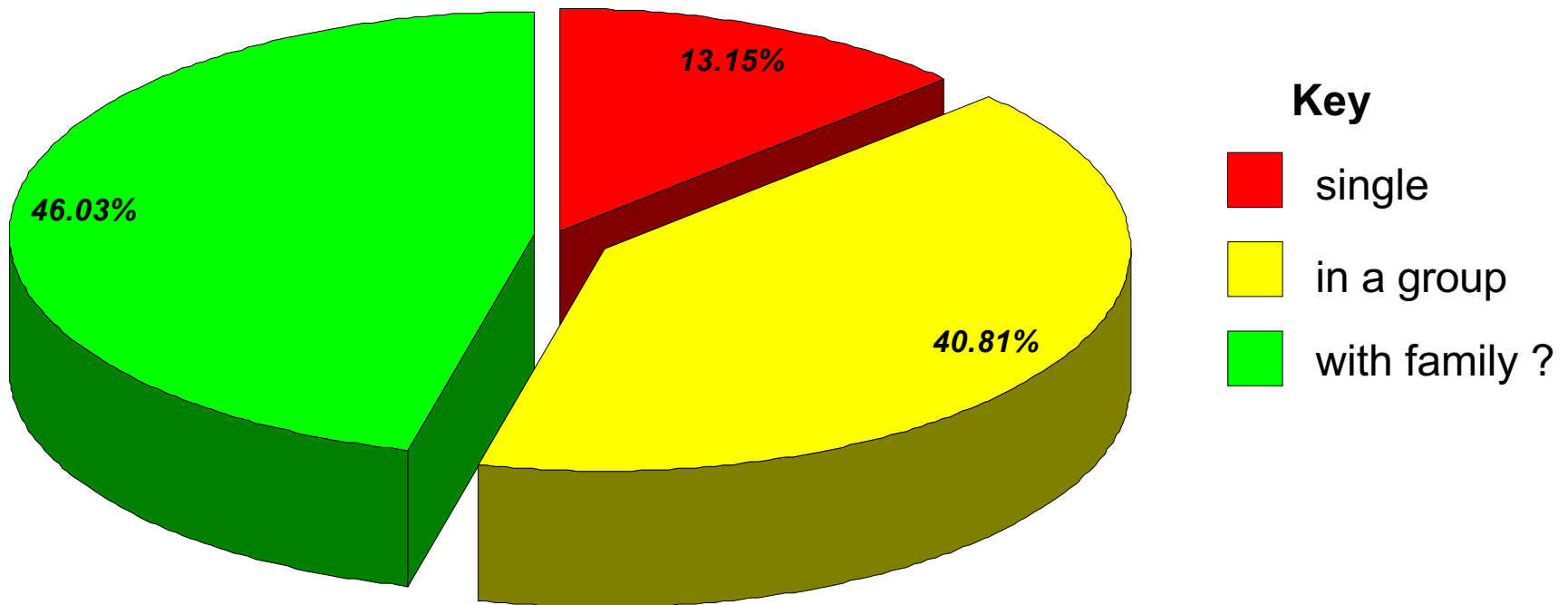
How would you specify your bicycle tour?



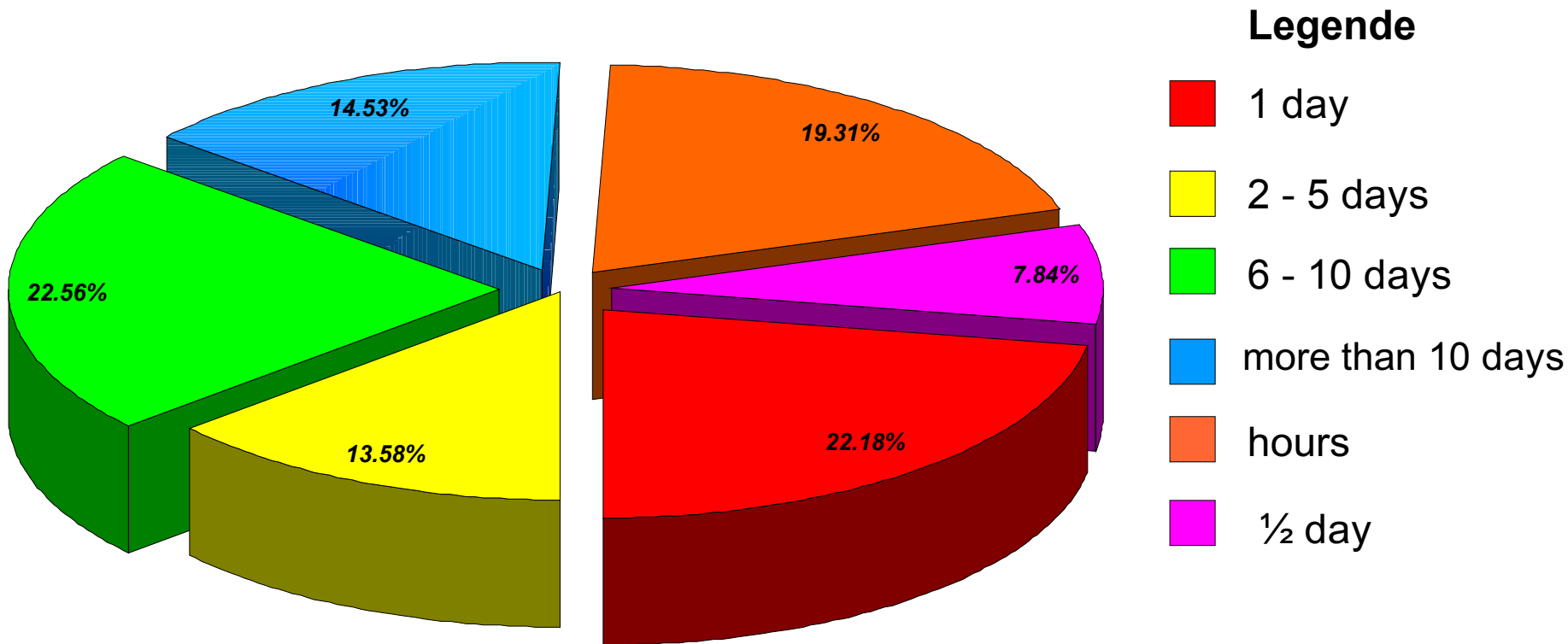
Which means of transport did you choose for coming here?



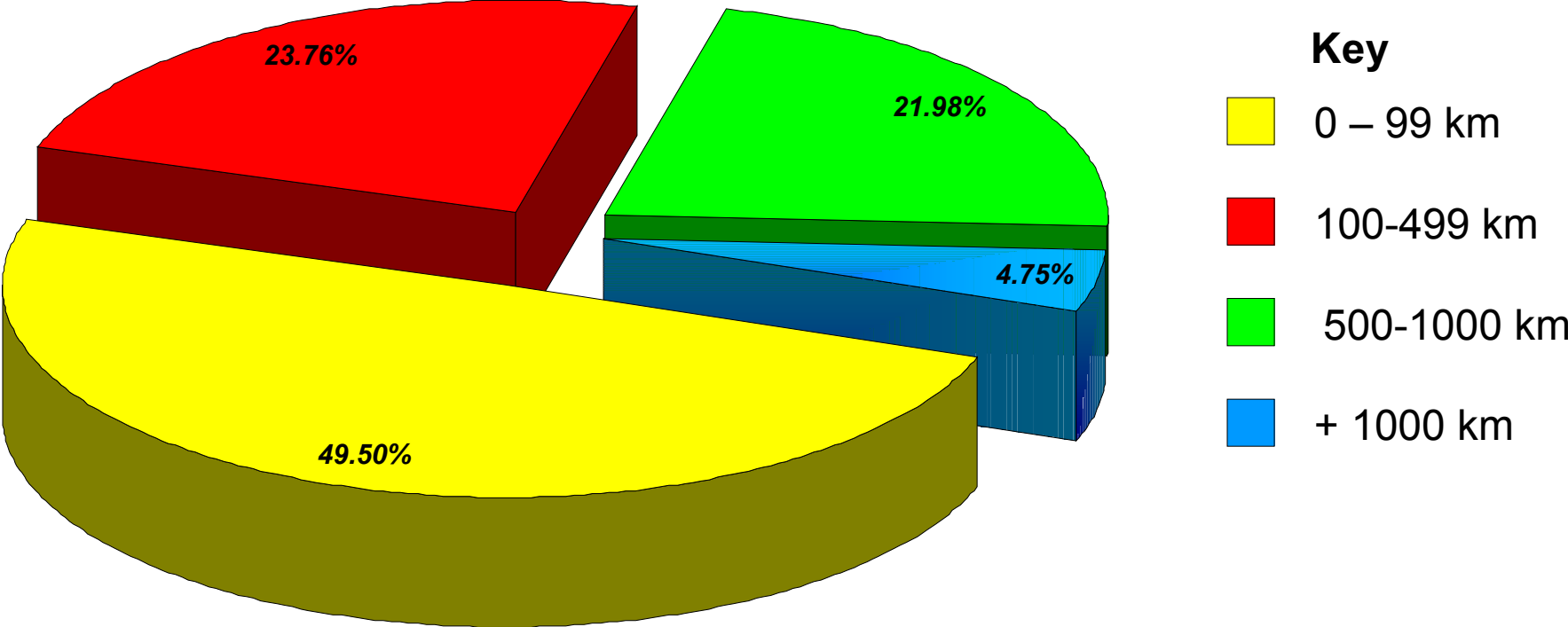
Are you travelling ...



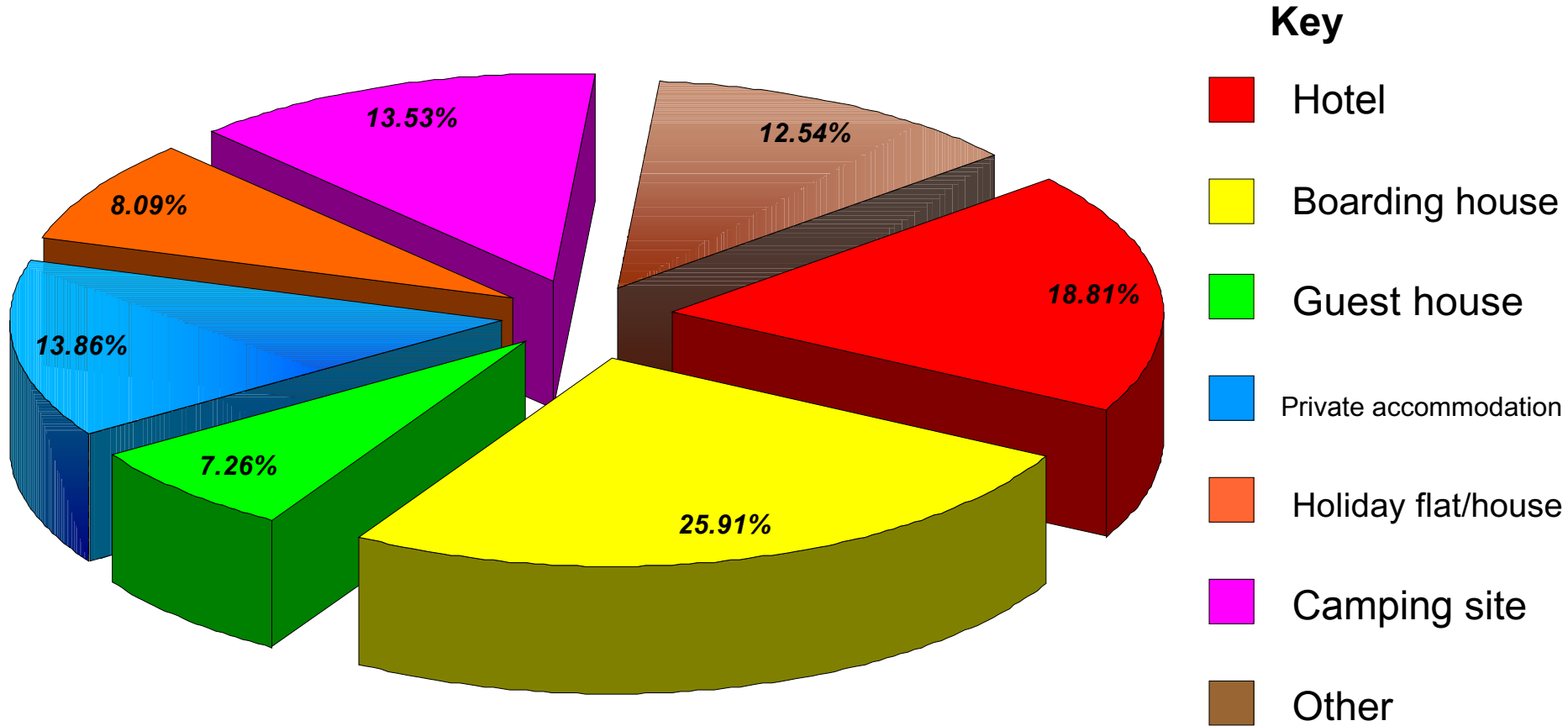
How long was your bicycle tour?



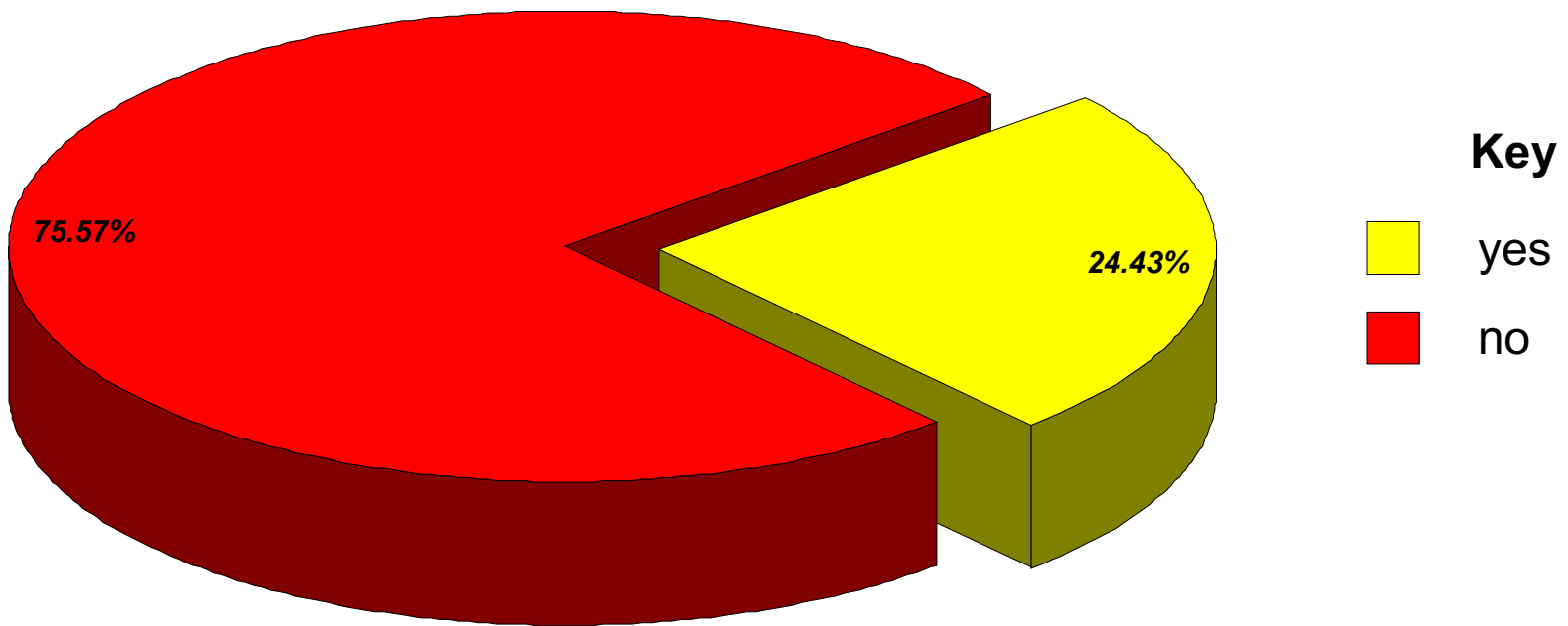
Which distance did your bicycle tour cover?



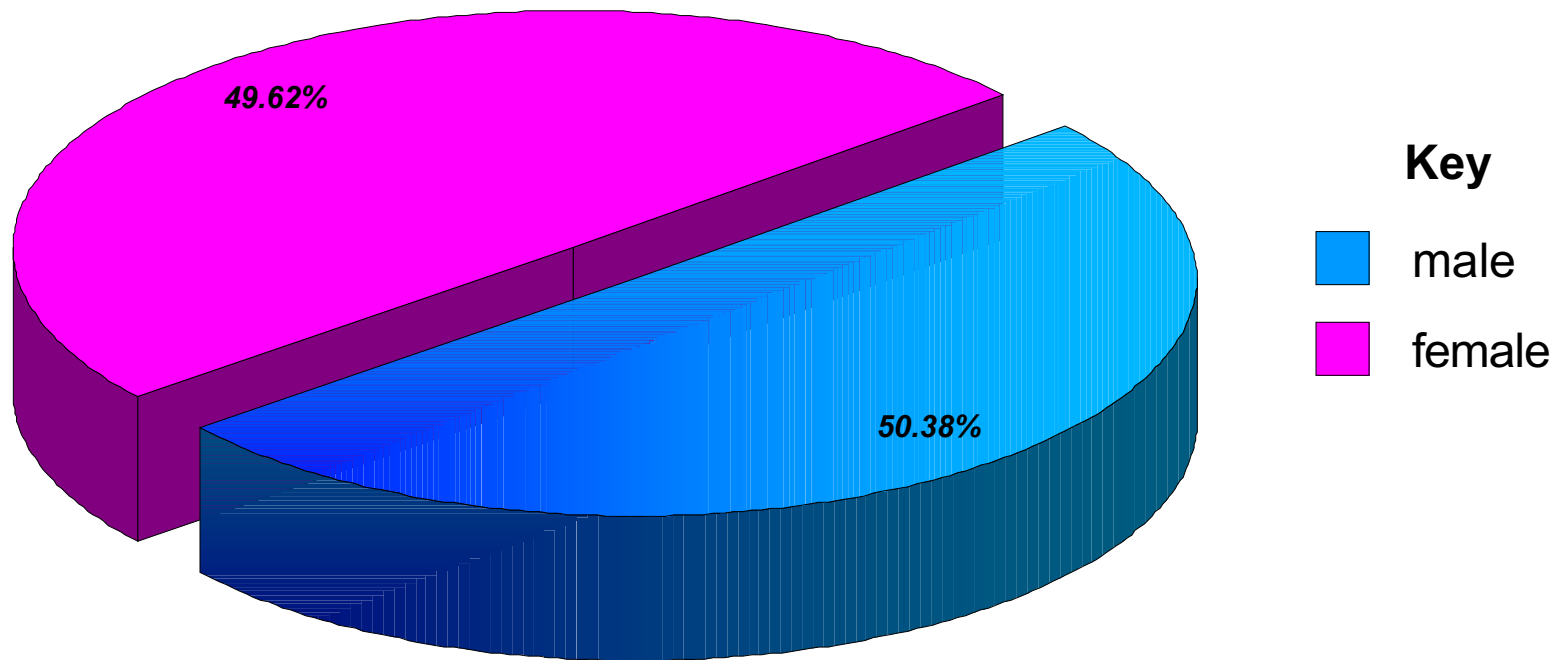
Which accommodation did you choose during your bicycle tour?



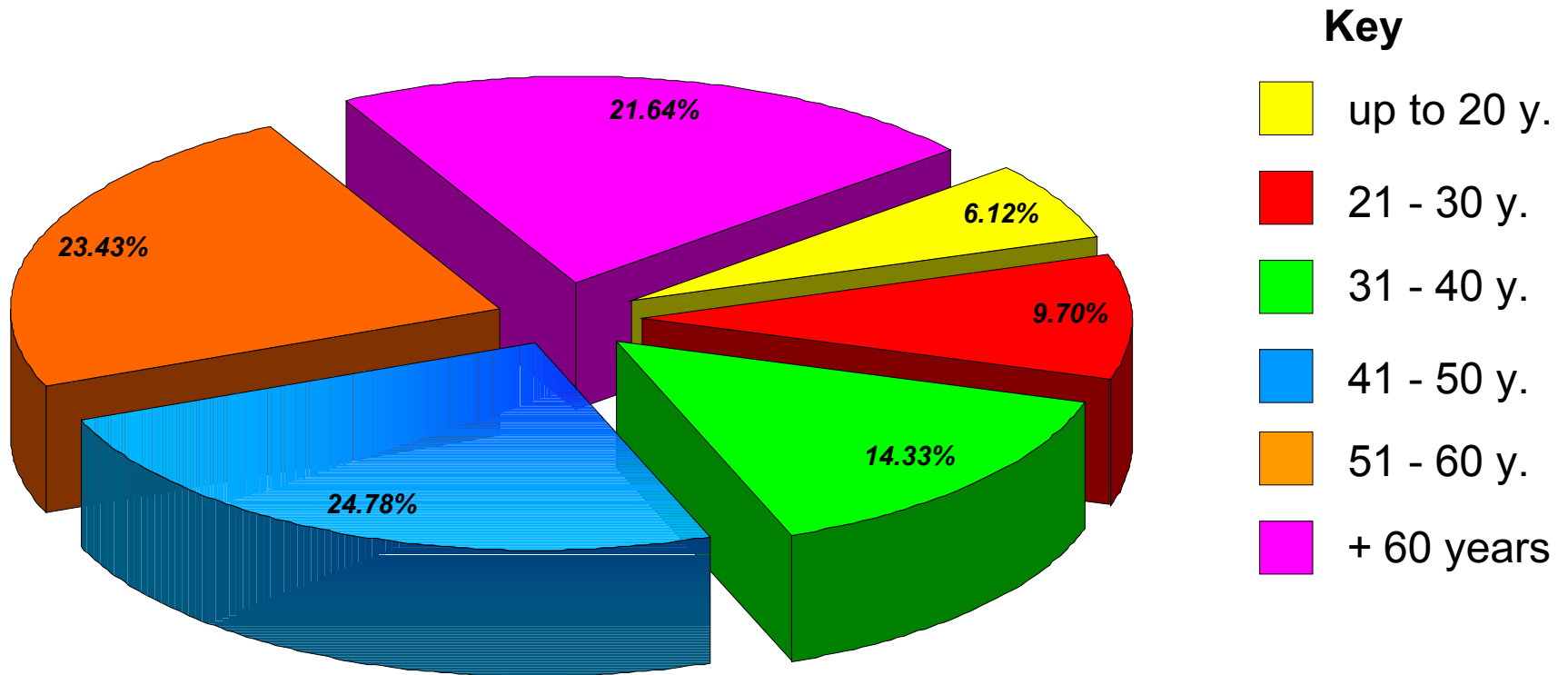
Did you book your accommodation in advance?



You are ...

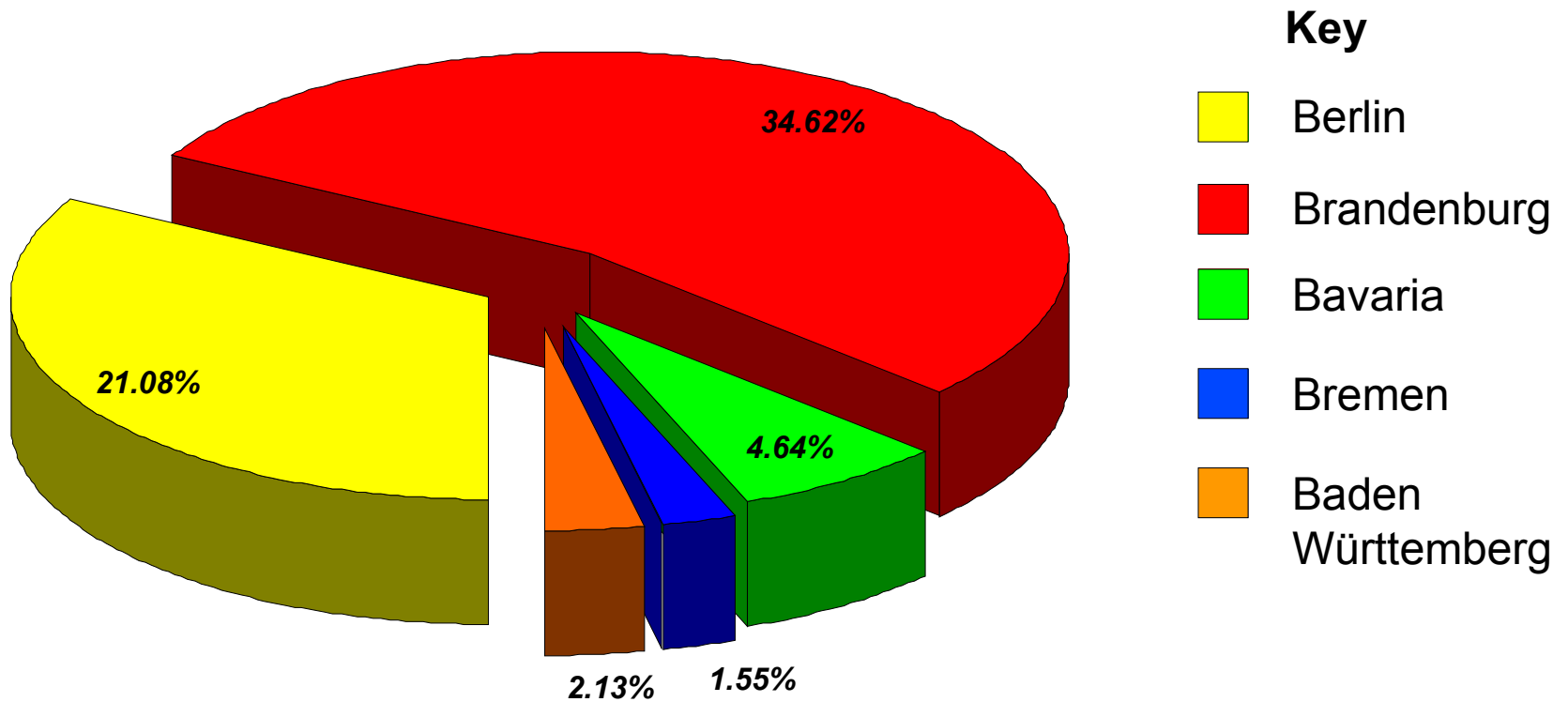


Which age group do you belong to?



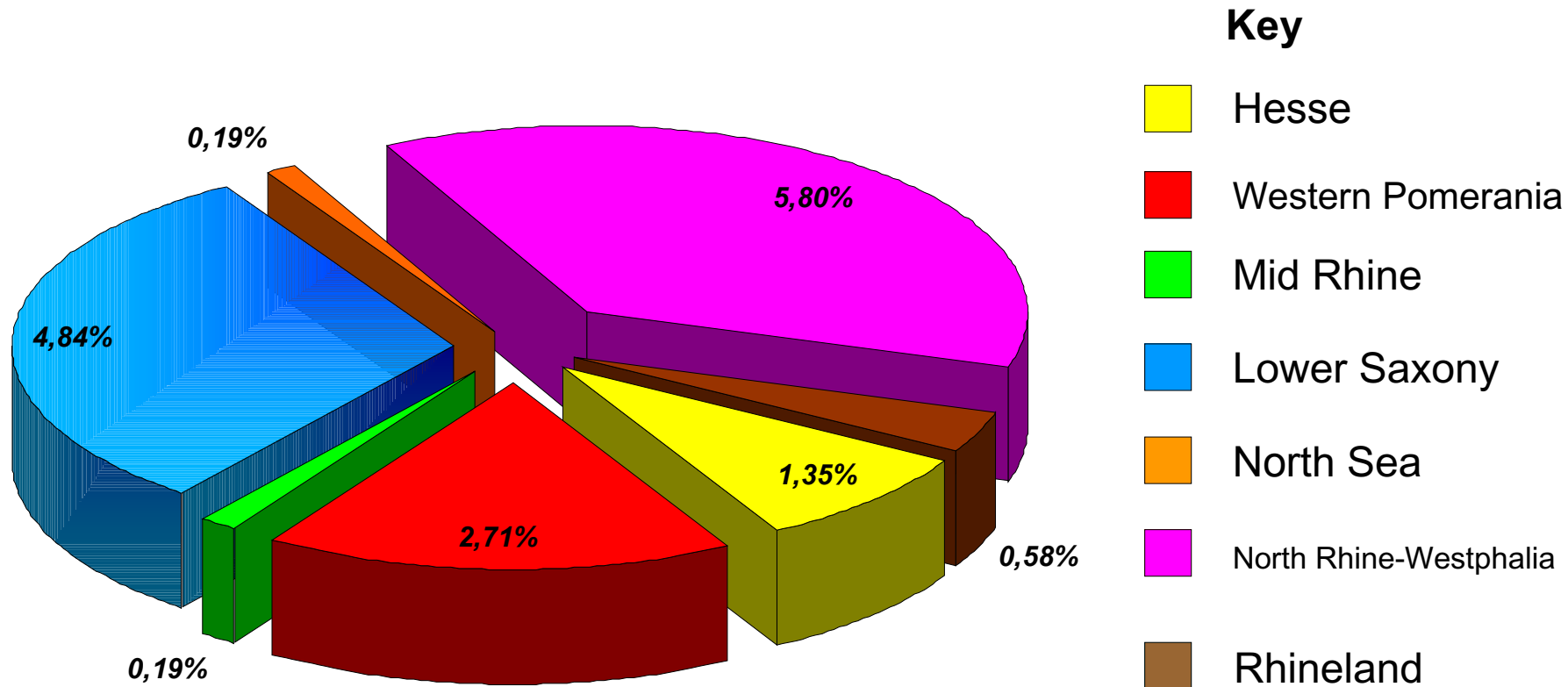
Which country do you come from?

Part 1



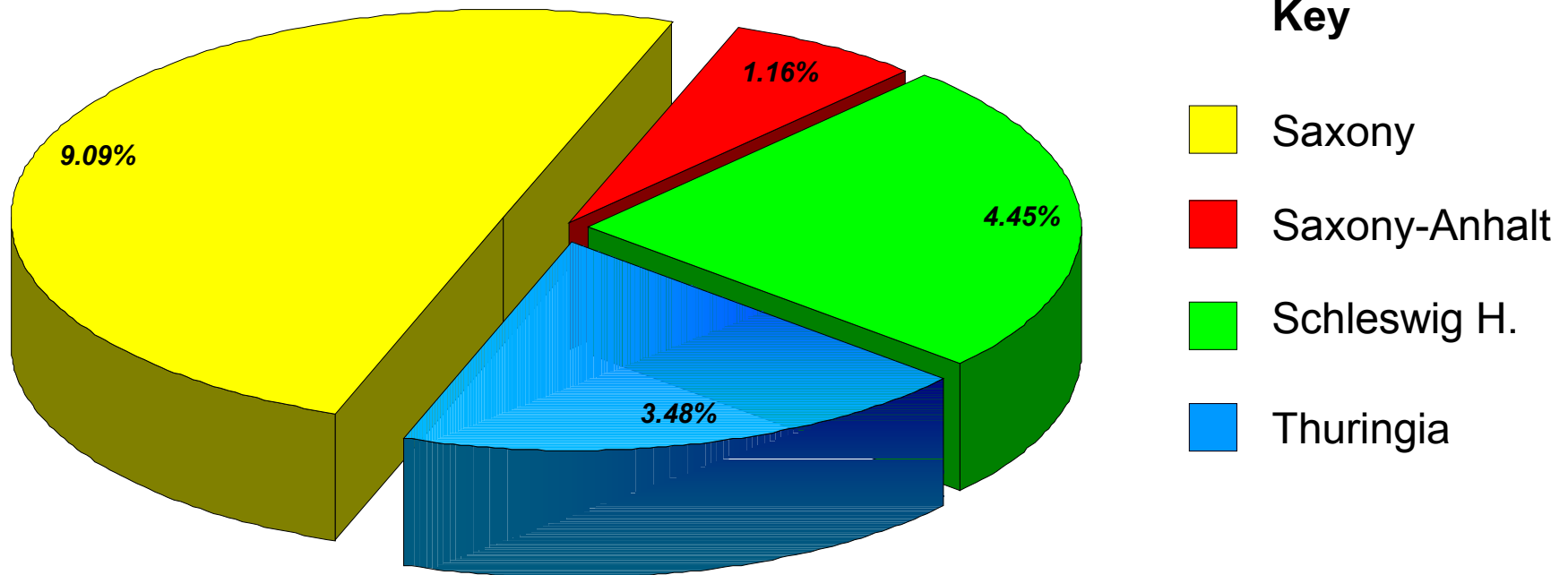
Which country do you come from?

Part 2



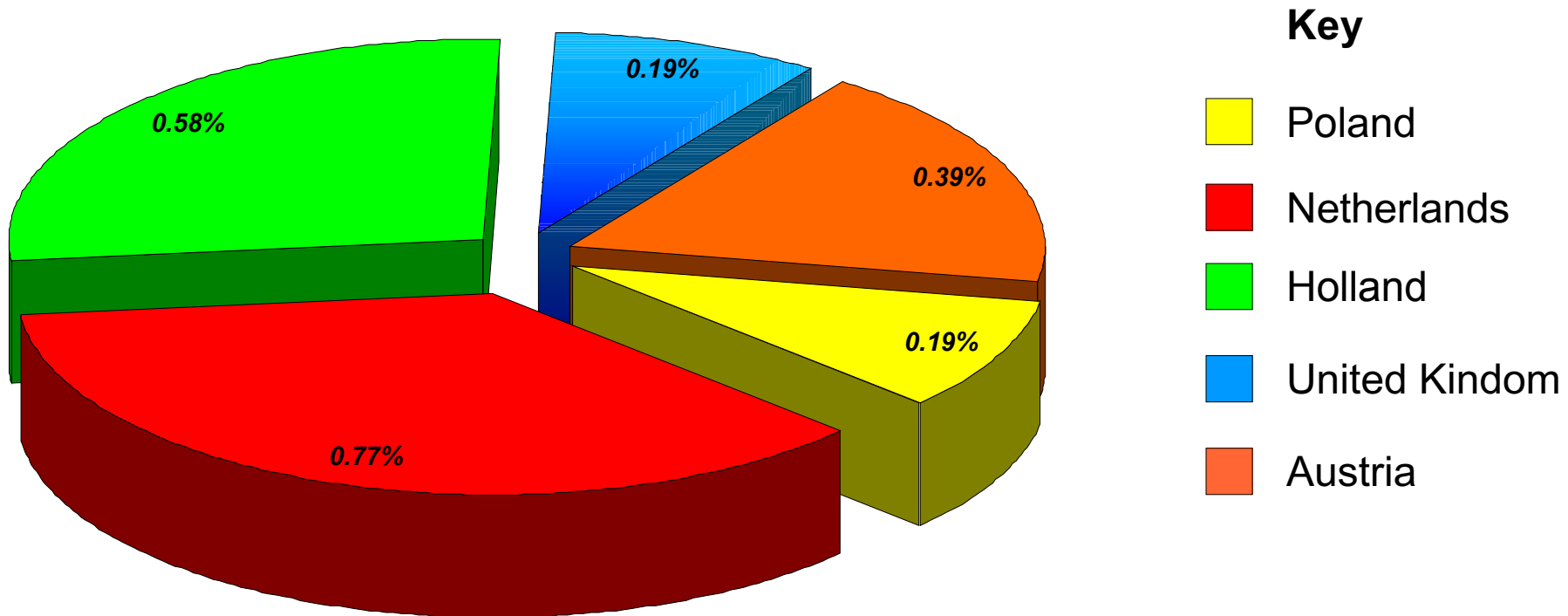
Which country do you come from?

Part 3

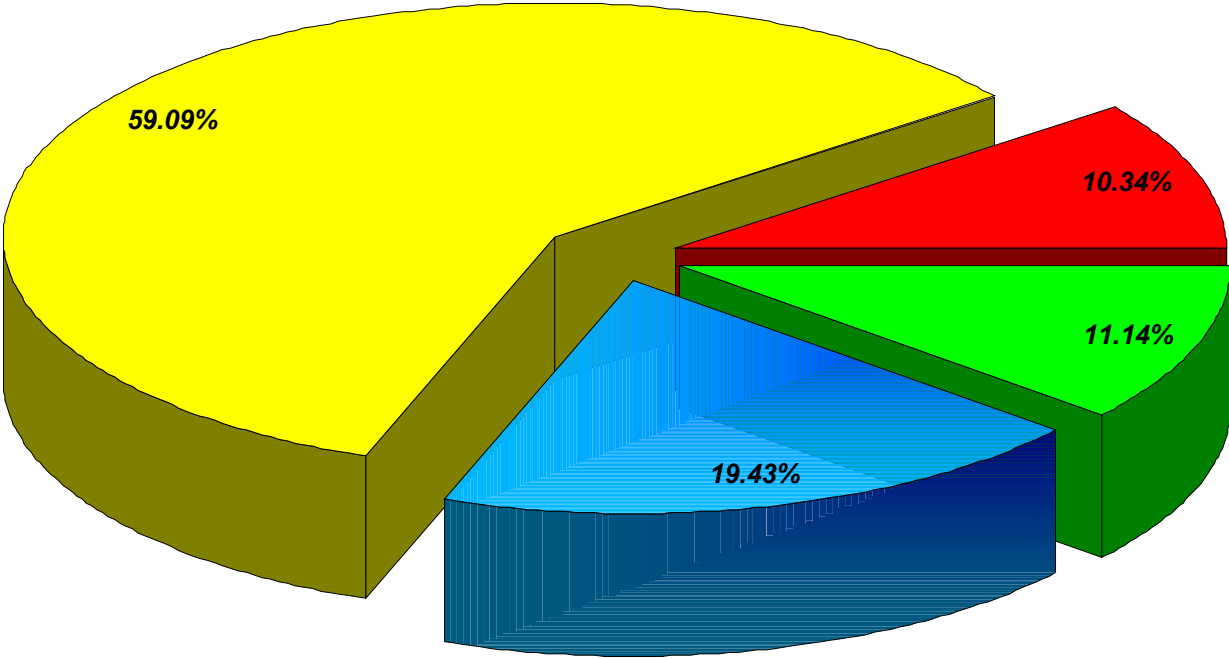


Which country do you come from?





Part 4



Which bicycle paths did you travel?



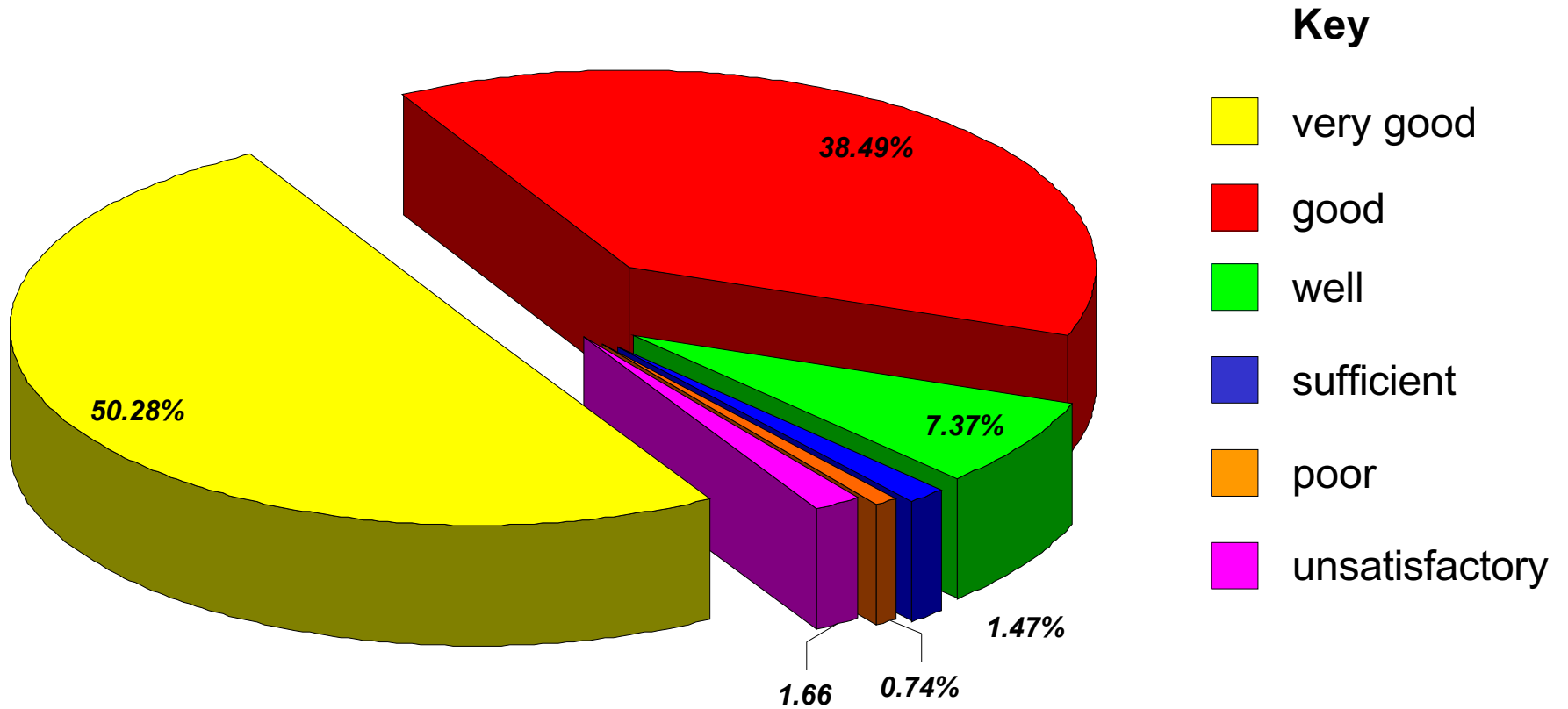
Key

-  Oder-Neiße bicycle path
-  European bicycle path R1
-  Elbe bicycle path
-  Other

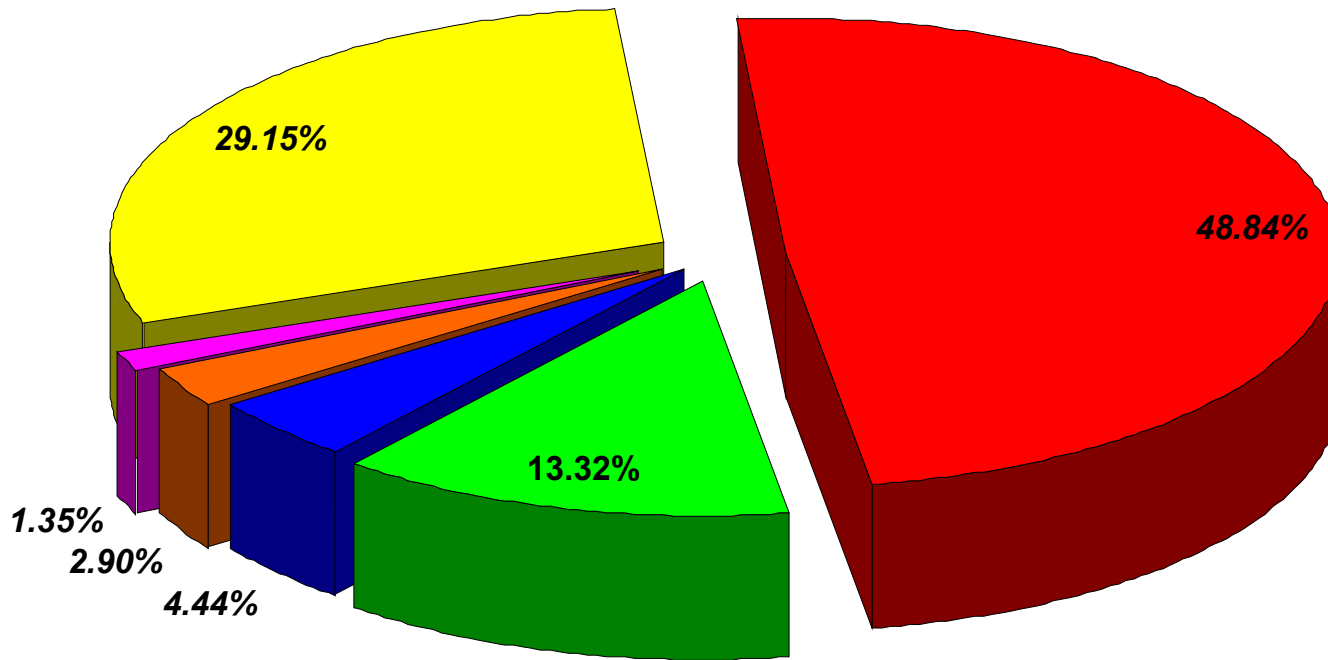
How do you rate the following aspects of our region?

- Bicycle paths
- Signposting
- Information
- Gastronomy
- Accommodation
- Tourist Information centres

Bicycle paths



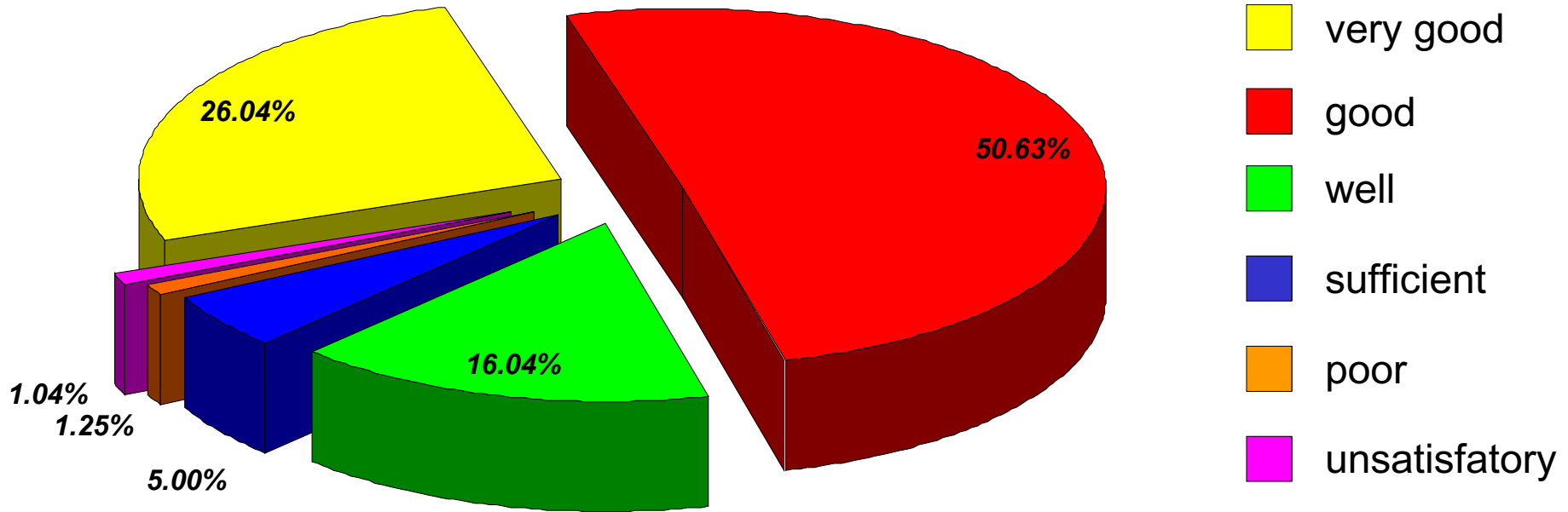
Signposting



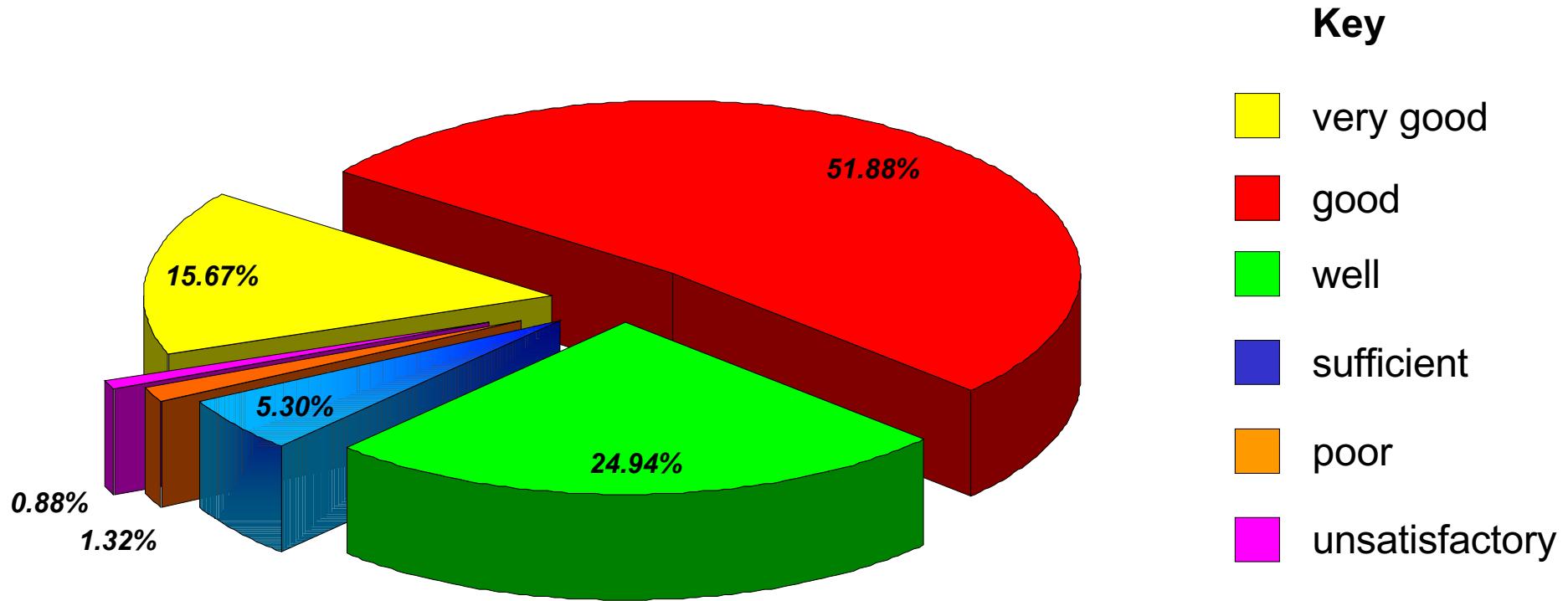
Key

-  very good
-  good
-  well
-  sufficient
-  poor
-  unsatisfactory

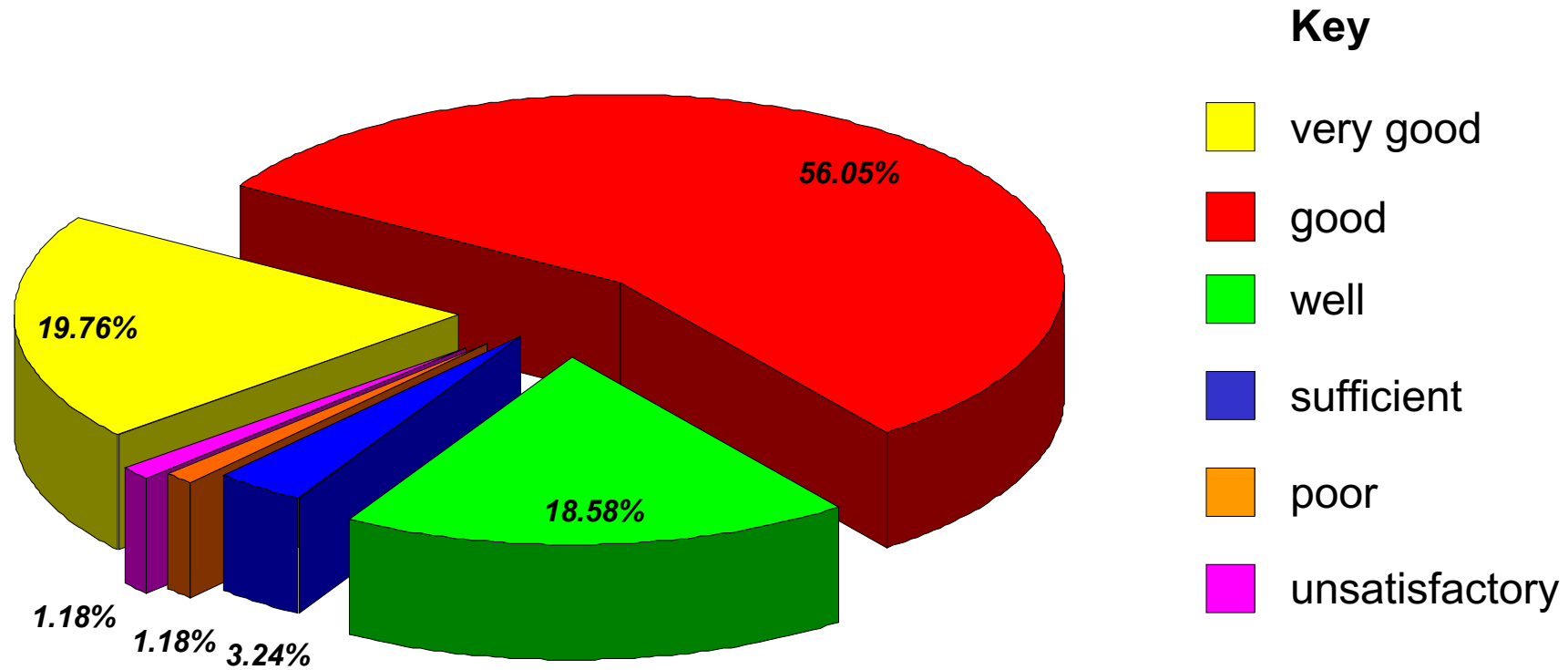
Information



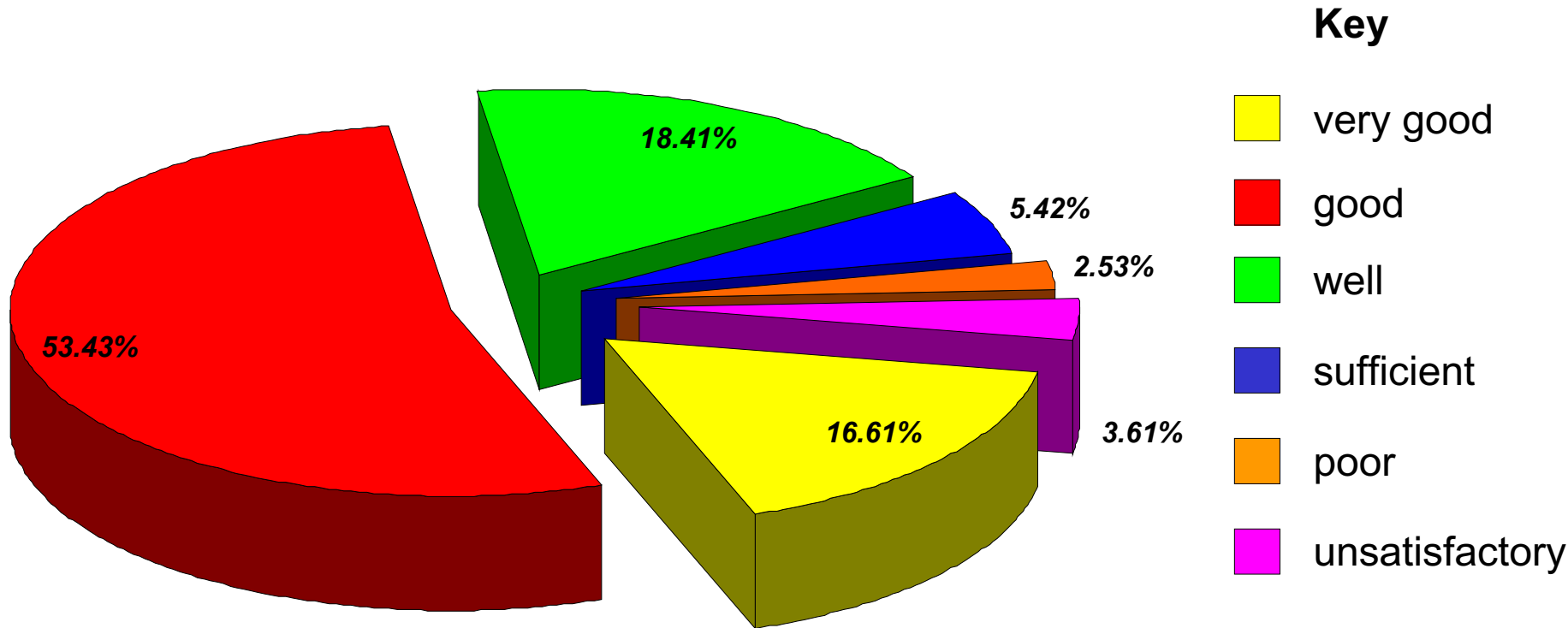
Gastronomy



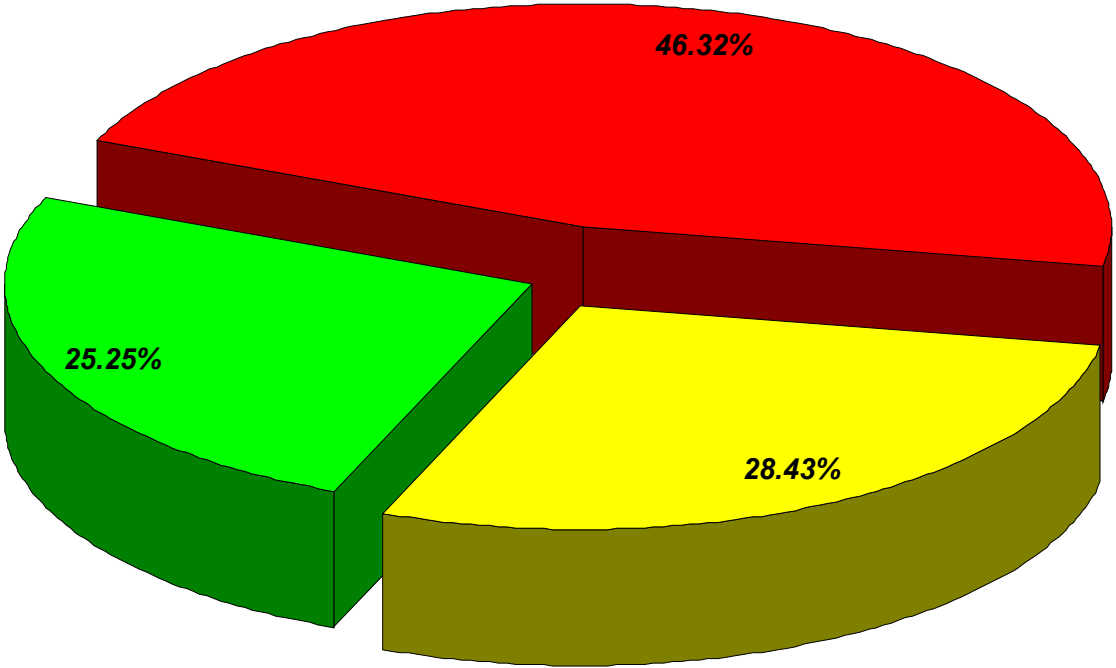
Accommodation






Tourist - Information centres



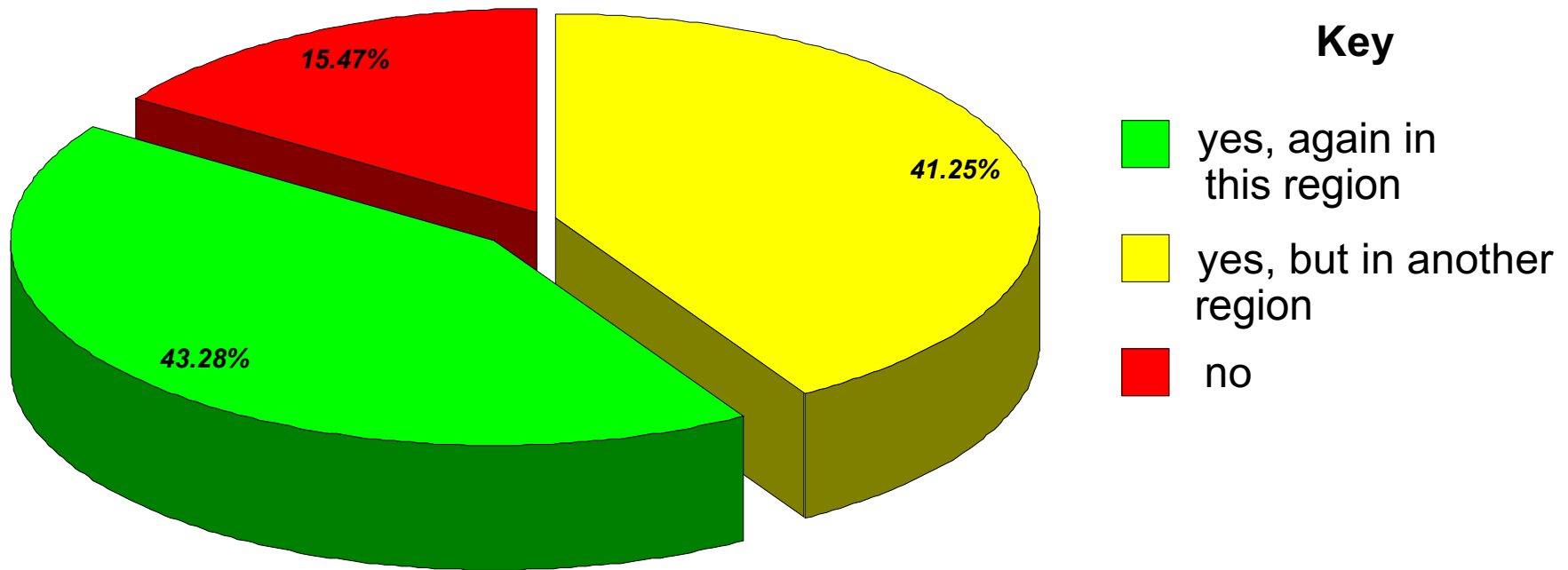
Are you acquainted with Bed&Bike accommodations?



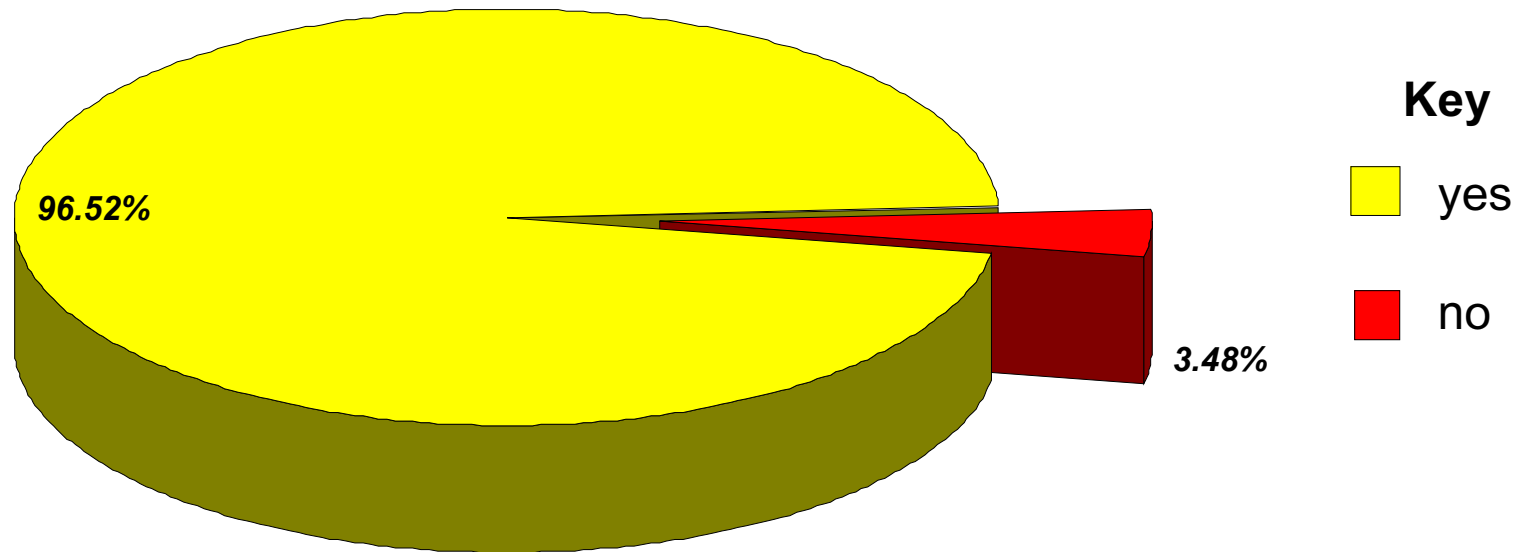
Key

-  yes, I know about them and use them
-  yes, I know about them but don't use them
-  no

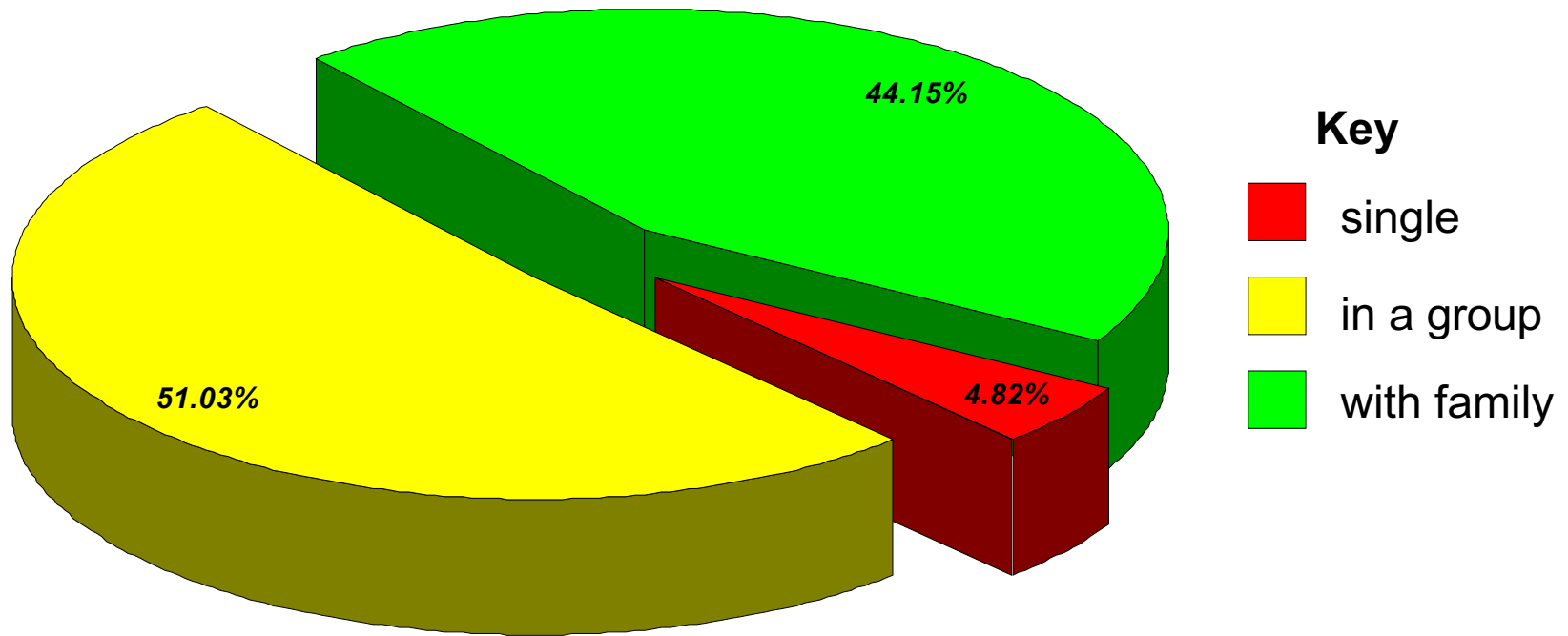
Do you plan another bicycle holiday soon?



Would you recommend bicycle tours on or around the Oder-Neiße-bicycle path to others?



Bicycle tourists on the Oder-Neiße-bicycle path



Visitor survey- Bicycle holiday on the Oder-Neiße-cycle path

The Oder-Neiße-cycle path is evolving into a new region for bicycle holidays in Central Europe. From 2006 on the Oder-Neiße-cycle path combine carries out visitor surveys to find out how our visitors experience this bicycle-tour adventure, if something should be altered resp. improved. Please be so friendly and help us with this by filling out the following questionnaire:

1. Is this your first tour on the Oder-Neiße-bicycle path?

- yes no

2. How did you hear about this bicycle path?

- Internet Tourism fair Friends/Family
 Press Own experience

3. Did you receive enough information material?

- yes no partly

4. How would you specify your bicycle tour?

- All-expense-tour Individual bike-tour Daytrip
 Short trip

5. Which means of transport did you choose for coming here?

- Car Railway Bicycle

6. Are you travelling ...

- single in a group with family

7. How long was your bicycle tour?

- 1 day 2 – 5 days 6 – 10 days
 more than 10 days hours ½ day

8. Which distance did your bicycle tour cover? _____ km

9. Which accommodation did you choose during your bicycle tour?

- Hotel Boarding house Guesthouse
 Privat-accommodation Holiday flat/house Camping site

9.1 Did you book your accommodation in advance? yes no

10. You are ...

- male female up to 20 y. 41 – 50 y.
 21 – 30 y. 51 – 60 y.
 31 – 40 y. + 60 years

10. Which country do you come from?

11. Which bicycle paths did you travel?

- Oder-Neiße-bicycle-path European-bicycle-path (R1)
 Elbe-bicycle-path others _____

12. How do you rate the following aspects of our region?

(1 = very good; 2 = good; 3 = well; 4 sufficient; 5 = poor; 6 = unsatisfactory)

Bicycle paths	
Signposting	
Information	
Gastronomy	
Accommodation	
Tourist Information	

12.1 Do you have specific suggestions for improvement?

?

13. Are you acquainted with Bed & Bike accommodations?

- yes, I know about them and use them yes, I know about them but don` t use them
 no, I don` t know about them

14. Do you plan another bicycle holiday soon?

- yes, again in this region yes, but in another region no

15. Would you recommend bicycle tours on or around the Oder-Neiße-bicycle path to others?

- yes no

16. Any advice or comments:

For analysis please send this survey to:

Address: Arbeitsinitiative Letschin e. V.
Projektgruppe Oder-Neiße-Radweg / R1
Bahnhofstr. 30 a
D-15324 Letschin

Thank you for taking the time to fill out this form. We are looking forward to welcome you again.



Arbeitsinitiative Letschin e. V., Bahnhofstr. 30 a, 15324 Letschin

The end

Thank you for your attention



Supported by the Federal Ministry for Labour and Social Affairs and the European Social Fund

